Revised 29 January 2019



# INTTERRA PRIVACY POLICY

**Intterra, Inc., a Nevada corporation** ("**Intterra**" or the "Company") takes your privacy seriously. Please read the following to learn more about our privacy policy. This Privacy Policy should be read in conjunction with Intterra's Terms of Use, which may be found at <u>https://www.intterragroup.com/terms-of-use-agreement/</u>

## What This Privacy Policy Covers

- This policy only applies to the publicly accessible website or any other publicly accessible websites owned or operated by Intterra, including portions of the website that are only accessible to free registered users (collectively, the "Website"). This policy does not apply to any third-party websites that might be linked to the Website or to the practices of companies that Intterra does not own or control, or to people that Intterra does not employ or manage. Intterra has no control over, and assumes no responsibility for, the privacy policies or practices of such third-party websites. Information on such third-party websites may be obtained directly from those third-parties, possibly from their websites.
- This policy covers how Intterra treats personal information that Intterra collects and receives from the Website and free online services that may be delivered through the Website (collectively, the "Services"). Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.
- This policy does NOT apply to any of your private information that is collected, received and/or stored through your use of any Interra products or fee-based, cloud services, including information related to your current and past use of Intterra Product Modules, Field Tool or SituationAnalyst software (the "Products"). Use of the Products and the terms and conditions governing your private information are controlled by the terms of Intterra's Terms of Use and End User License Agreement.

## Information Collection and Use

Intterra collects personal information when you register with Intterra, when you
use the Website, and when you download and/or use software provided by
Intterra and/or the Website. Intterra may utilize information that it obtains from
you to collect additional information about you from business partners or other

companies and may combine information that it obtains from you with information from business partners or other companies.

- When you register and/or use software provided by Intterra we may ask for information such as your name, email address, birth date, financial information, Social Security Number (SSN), gender, ZIP code, cell phone number, cell phone service provider, current location, places of interest to you, your personal habits, path of travel, occupation, industry, personal interests, and personal pictures/photographs. When you register with Intterra and/or the Website, and sign in to our Services, you are not anonymous to us.
- For certain public services, we may request credit card or other payment account information which we maintain on secure servers.
- Interra collects information about your transactions with us and with some of our business partners, including information about your use of Services that we offer.
- Interra automatically receives and records information from your computer and browser, including your IP address, cookie information, software and hardware attributes, and the page you request.
- Intterra uses information for the following general purposes to: provide Services that you activate or request to you, customize the advertising and content you see, fulfill your requests for other Services, improve our Services, contact you, conduct research, provide anonymous reporting for internal and external clients, and for sale to other clients or third parties in non-aggregated and aggregated forms (but only as set forth below).
- The only way to prevent Interra from collecting personal information about you is to not use our Website, services or software.
- At anytime you may elect not to receive messages from us. In other words, you
  may opt out. At any time after your initial registration to receive information
  from us, you can opt out by sending an email message to
  info@intterragroup.com with the word "Remove" in the subject field; or

Send mail to the following postal address:

Attn: Intterra, Inc. 3740 Dacoro Lane Suite 200C Castle Rock, CO 80109

Opting out may prevent you from receiving email messages regarding updates, improvements, or special offers. If Interra has provided any third-party with your personal information, you will have to contact the third-party directly with any opt-out request.

• <u>Special Note Regarding Children:</u> Intterra believes that protecting the privacy of children on the Internet is very important. The Website and the services provided by Intterra and Intterra' software are not designed to attract children under the age of 13, and Intterra does not intentionally collect personal information from such children. Ordering online products, services and information is limited to adults 18 or over. Children should exercise caution before providing personal information online and should discuss with an adult or guardian before doing so. Intterra also urges parents and guardians to consider using one of the low-cost programs designed to protect children while they are online.

#### Information Sharing and Disclosure

- Intterra may share personal information about you with other people or nonaffiliated companies to provide products or services you've requested, to target advertising and content for you to see, when we have your permission, or under the following circumstances:
  - We provide the information to trusted partners who work on behalf of or with Interra under confidentiality agreements. These companies may use your personal information to help Interra communicate with you about offers from Interra and our marketing partners.
  - Intterra reiterates that Intterra, the Website and all Intterra Services, and software is not designed or intended to attract children under the age of 13 as users and Intterra does not intentionally collect personal information from such children. However, if a parent/guardian permits their child under age 13 to register with Intterra, to use the Website, and/or to use the Services, then that parent/guardian is permitting Intterra to collect and use their child's personal information in the same manner set forth herein that Intterra uses any other user's personal information.
  - We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend ourselves against legal claims.
  - We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Intterra' Terms of Use, or as otherwise required by law.
  - We transfer information about you if Intterra is acquired by or merged with another company. In this event, Intterra will notify you, by a notice posted in this Privacy Policy, before information about you is transferred and becomes subject to a different privacy policy.
- Interra may display targeted advertisements and content based on your personal information. Advertisers (including advertisement serving companies)

may assume that people who interact with, view, or click targeted advertisements meet the targeting criteria—for example, women ages 18-24 from a particular geographic area. However, not all advertisements and content may appropriate for you. If you disapprove of advertisements or content targeted to you, your only choice to prevent further such advertisements or content being shown to you is to discontinue use of the Website and Services.

#### Cookies

- Intterra may set and access cookies on your computer. A cookie is a small data string our server writes to your hard drive. This data string contains your unique user ID for our Website. This technology also allows us to customize your experiences when you visit the Website. For example, we may be able to deliver content specific to your interests, keep track of your online ordering and alert you to new services.
- Intterra may let other companies that show advertisements on some of our pages set and access their cookies on your computer. Other companies' use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies may have access to Intterra' cookies.
- Intterra collects non-personally identifiable information regarding your visit, usually in the form of cookies, log files, or clear .gif files. Cookies contain a session identification number that our systems use to recall previous authentication or order information from our servers. We may also collect your domain name, IP address, the address of the last URL you visited prior to coming to our Web site, and your browser and platform type. We may use third party navigation and localization services to target advertisements and content based on where you are located. We may use third party tracking services to help us analyze this information in the aggregate to evaluate the effectiveness of our site. In some cases, the information is collected directly by the third party and in others it is forwarded by Intterra to the third party.
- A cookie cannot be used to access or otherwise compromise the data on your hard drive. Your privacy is always protected. However, at any time you may choose to change your browser settings to disable cookies if you do not want us to establish and maintain a unique Ping by Intterra website user ID for you. Please be aware that cookies may be required to complete certain functions on this Web site, such as ordering online. Please consult the instructions provided by your browser provider to change your browser settings, remove cookies or to disable cookies.

## **Confidentiality and Security**

- We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide Services to you or in order to do their jobs.
- We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

## Changes to this Privacy Policy

 Intterra may update this policy. We will notify you about significant changes in the way we treat personal information by providing a notice within this Privacy Policy and/or by sending a notice to the primary email address specified in your Intterra account.

## **Questions and Suggestions**

• If you have questions or suggestions you can contact us on our Website or at:

Intterra, Inc. 3740 Dacoro Lane Suite 200 C Castle Rock, CO 80109